

May 9, 2010

Dear Friend of Earth Fair:

We are pleased to present the 21st Annual Idyllwild Earth Fair on Saturday, May 15th from 11am to 5pm at Town Hall. As one of Idyllwild's longest standing community events we have a lot of special attractions this year!

We'll be having a Dessert Reception is on Friday, May 14 at 7pm at the Town Hall. A special night with an incredible spread of desserts from local restaurants, inspiring music from the acoustic trio DoRoJo (Don Reed, Robin Rabens and Joey Latimer), a silent auction with an amazing variety of items to bid on from area galleries and businesses, and presentation of the Greenwood Award.

The Greenwood award is annually presented to honor an individual or group for exemplary action in service of our regional environment. This year's recipient is Sage Mountain Farm, one of two organic farms supplying Riverside County's CSA (Community Supported Agriculture). Phil and Juany Noble will give a presentation on their farm, which originated in 2000 as a small vegetable garden and has grown to become a certified organic farm of more than 30 acres. Tickets for this event are \$15 at the door and proceeds directly go to the production of Earth Fair.

The All Species Walk will kick Earth Fair off the following day. Kids of all ages are invited to meet at the monument in the center of town at 10:30am with masks or shirts of their favorite species of animal (or plant), and walk together to Town Hall.

Fair-goers can enjoy a diversity of interactive booths featuring recycled art, solar energy, earth-friendly products, composting, water conservation, henna painting and more! One exciting addition this year is the Butterfly Pavilion, offering an up close and personal experience with one of the best-known insects in North America, the Monarch butterfly.

Our emcee is the incomparable Doug Austin, and entertainment includes the a cappella stylings of Local Color, Irish Step Dancing from students of the Idyllwild School of Dance, the Celtic-influenced folk sounds of Swift Pony, special visits from Mother Nature, topping the day with Bluegrass from Jamie and the Hillbillies, featuring Jamie Olsen, Ann & Barnaby Finch, Don Reed, Jeff Bristol and Dave Blackburn.

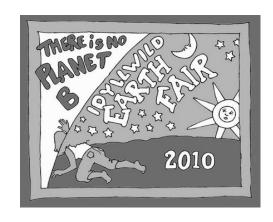
The Idyllwild Earth Fair is a not-for-profit event, founded in 1990 by a group of concerned, passionate and dedicated community members. 21 years later, this grassroots event is still produced entirely by volunteers. Earth Fair would not be possible without these individuals or without the financial support of our community. Your generosity ensures that we are able to produce Earth Fair and it's associated events year after year. We greatly appreciate your support.

Thank you and we look forward to seeing you at our events!

The Earth Fair Committee

Idyllwild Earth Fair 2010 SPONSORSHIP

Yes! I would like to sponsor the 21st annual Idyllwild Earth Fair!



□ Enclosed is my financial contribution of
\square I would like to donate the following item(s) or service(s) to the silent auction on Friday, May 14
\square I would like to donate the following dessert item(s) for the Dessert Reception on Friday, May 14
□ I prefer to be e-mailed about Earth Fair.
□ I would like to volunteer and help make Earth Fair happen.
Name:
Name you would like to appear in our posted programs and on our website:
Address:
Phone: () Cell Phone:()
E-mail:
Website: May we link your website to ours?

Please make checks payable to **Idyllwild Earth Fair**, P.O. Box 638, Idyllwild, CA 92549-0638 The Idyllwild Earth Fair is a not-for-profit event. Donations are not tax deductible.

Thank you for your support of Earth Fair!

www.earthfair.com